

THE ISLAND GETS A NEW LOCATION

Popular local radio station adds a home on FM dial

There's a new radio station in the Lowcountry, with a familiar sound: Adventure Radio Group recently announced its popular AM 1130 The Island will also be heard at FM 93.5.

The Island, which launched in March, plays a mix of pop standards from greats such as Frank Sinatra and Dean Martin to adult contemporary hits from artists such as Barbara Streisand, Elton John and Neil Diamond. The station also mixes in new sounds from Michael Buble, Diana Krall, Chris Botti, Renee Olstead and more.

The Island also features popular local morning man Monty Jett every day from 6 a.m. to 10 a.m. His show features interesting conversation, traffic, local news and music. With a sound unique to this market, The Island has been a hit with listeners.

"I drive that vehicle around with my picture on it," Jett said about the car that has The Island logo and his face on it. "Especially in the parking lot, just about every time, people come up to me and compliment the new station. 'Oh, we've been waiting for this!'"

One of the biggest requests he would get is for the station to be on FM as well, something he's pleased to be able to offer now.

Of course, you don't even need a radio to hear The Island. It streams in high definition

over the computer at AM1130TheIsland.com. Jett said the station has 2,500 listeners online, from all over the world. You can also stream from your smart phone.

"I showed a guy today who didn't have a radio in his car," Jett said. "I asked him, 'Do you have an Android?' He said he did. I flipped mine out and showed him how to find the station. He said, 'Oh my.' I told him that if he has a stereo in his car, he can hear it in high-definition.

So that's really taken off."

Jett has been the voice of the Lowcountry since 1988. His long-time connection to the community – and good research – helped

Jett and Adventure Radio find the right mix of sounds for The Island.

"We'd gotten so much demand for adult standards," Jett said. "So it was just a matter of finding the right delivery service."

Jett adds another unique touch to his morning show on The Island. He plays songs from local artists, as well, just another way he and Adventure Radio are adding to the local music scene.

"I figured if you want to win on the AM dial, you had to be totally different," he said. "So I decided to play local artists. We're a Hilton Head/Bluffton/Beaufort station and The Headliners, Bobby Ryder, Deas Guyz, they all sell out when they play locally, so I wanted to get them on the air."





Ray Charles Tony Bennett Bette Midler Frank Sinatra Andy Williams Barbra Streisand Dean Martin Johnny Mathis

Your Timeless Favorites Are **BACK!**



Monty Jett
In the Morning!

AM 1130
The ISLAND 
Hilton Head's Timeless Favorites



Streaming world wide at www.AM1130TheIsland.com